



AL-STYLE COMPANY

One of the largest players
in the distribution of goods of various categories
on the territory of Kazakhstan and Kyrgyzstan.

AI-Style company offers a full range of computer, network, installation devices and components, toys for children and seasonal goods, mobile phones and accessories of world-famous brands at the best prices.

Our company provides services of the highest quality, based on high speed of work, individual approach to each client, highly qualified specialists, advertising support, partnership programs, seminars and trainings.

WHO
ARE
WE?

PARTNERS

More than 7 000 stores,
560 of which are
the largest stores
in the countries

EUROPE



KAZAKHSTAN



KYRGYZSTAN
est. 2010year



UAE



INDIA



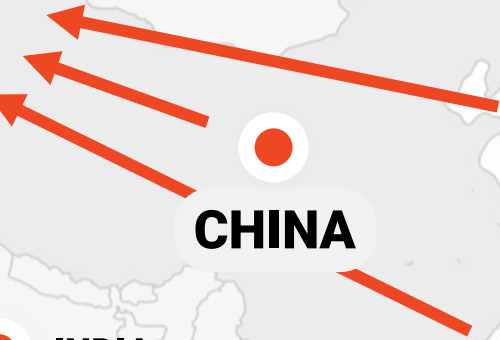
CHINA



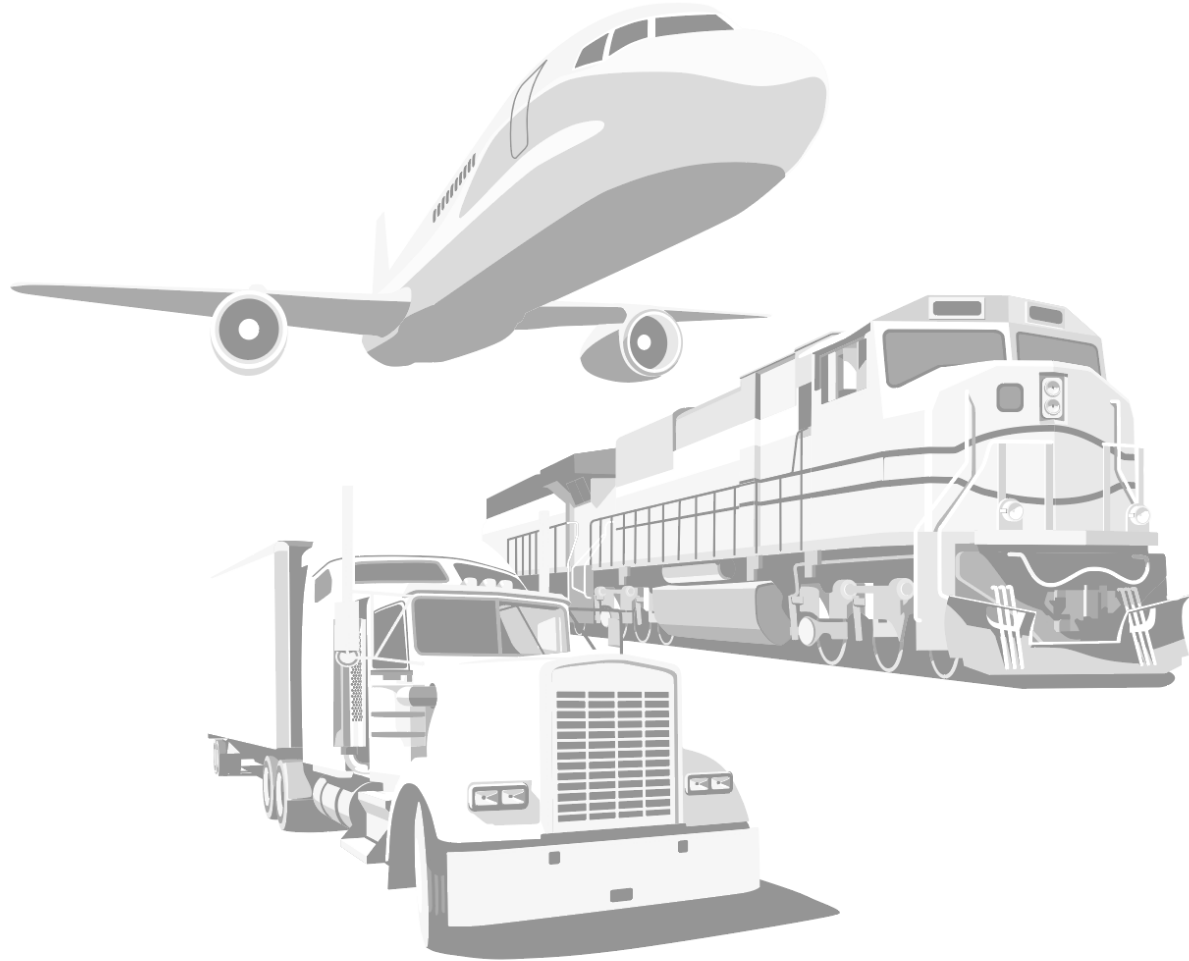
SOUTH KOREA



TAIWAN



SUPPLY OPTIONS



100% market coverage



 **TECHNODOM**

Sulpak

 **МЕЧТА**

БЕЛЫЙ ВЕТЕР®


Детский мир

fora

СЕТЬ МАГАЗИНОВ
МЕЛОМАН®

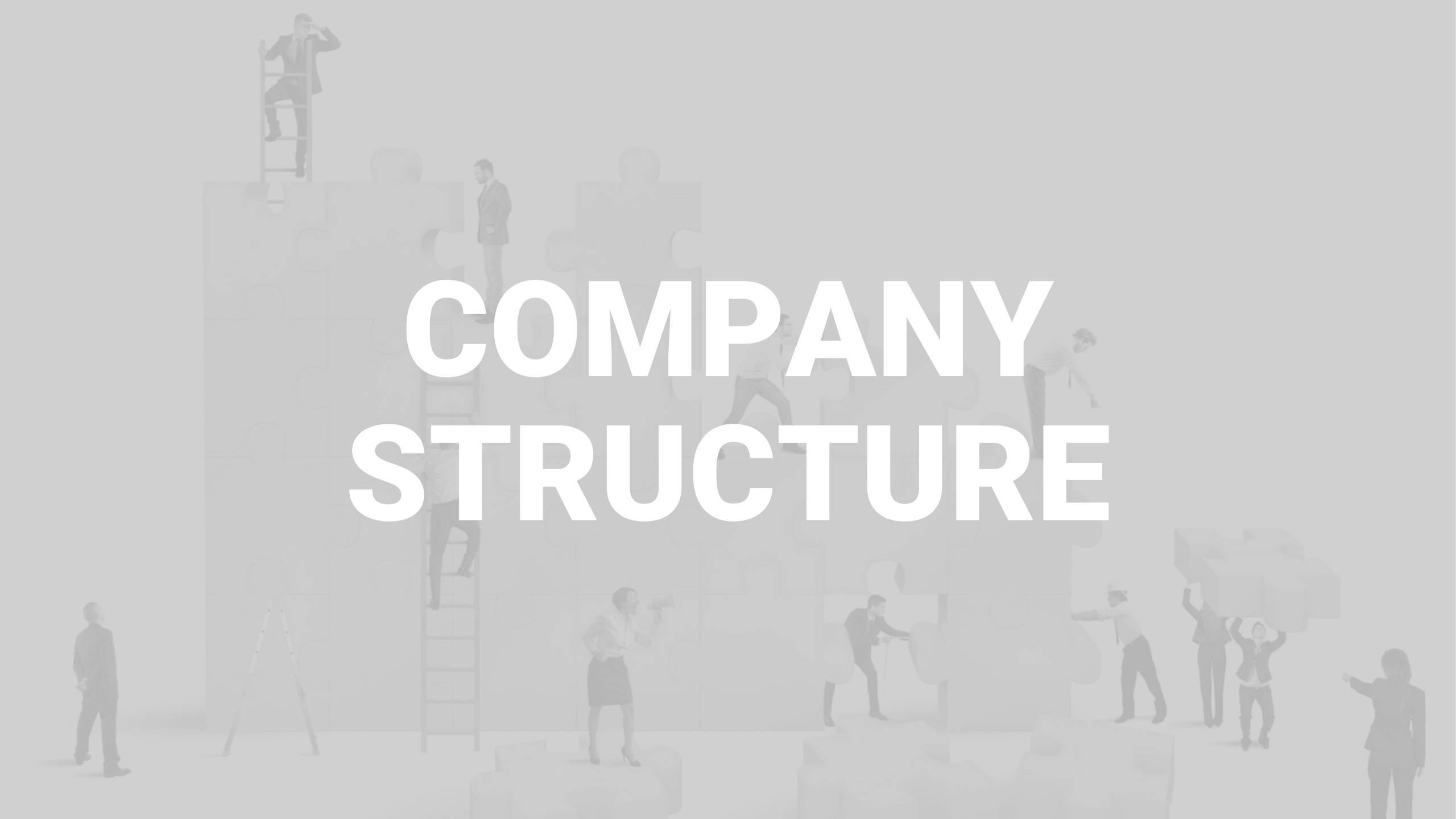
EVRIKA

iPoint

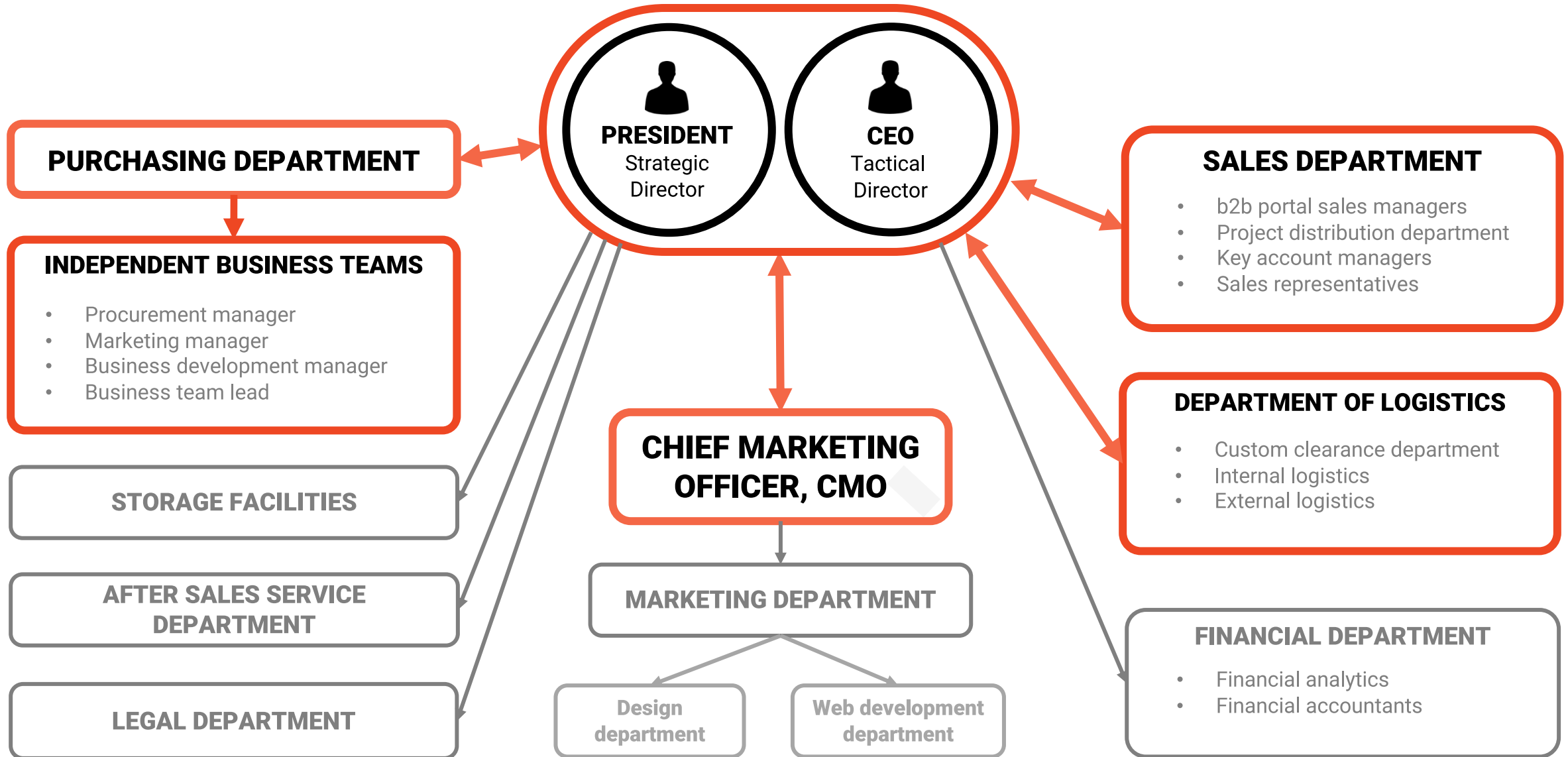
ALSER.kz

MARWIN
Marwin Family Shop

COMPANY STRUCTURE



The owners of the company are 2 brothers





> 400
EMPLOYEES
OF THE COMPANY
and we keep growing...



OUR PARTNERS



lenovo

ZALMAN

Genius 

Thakita[®]

APC[®]

 **legrand**[®]

dhua
TECHNOLOGY

WMF



Apacer

Moulinex[®]

CHNT

Rowenta[®]

 **Kingston**
TECHNOLOGY



 **KÄRCHER**




GIGABYTE™



DXRACER



R A Z E R™



rapoo



DARK PROJECT



CyberPower

D R E A M E

BITMAIN



HONOR

microlab



GRANDSTREAM
CONNECTING THE WORLD

D-Link®
Building Networks For People

INTEX®



Bestway

deerma

Huntkey

VIOMI



SHIP

AQUA



KASPERSKY



Airwheel



Schneider
Electric



smartmi



More than 180 brands

50+ brands

**work with us
on an exclusive basis**

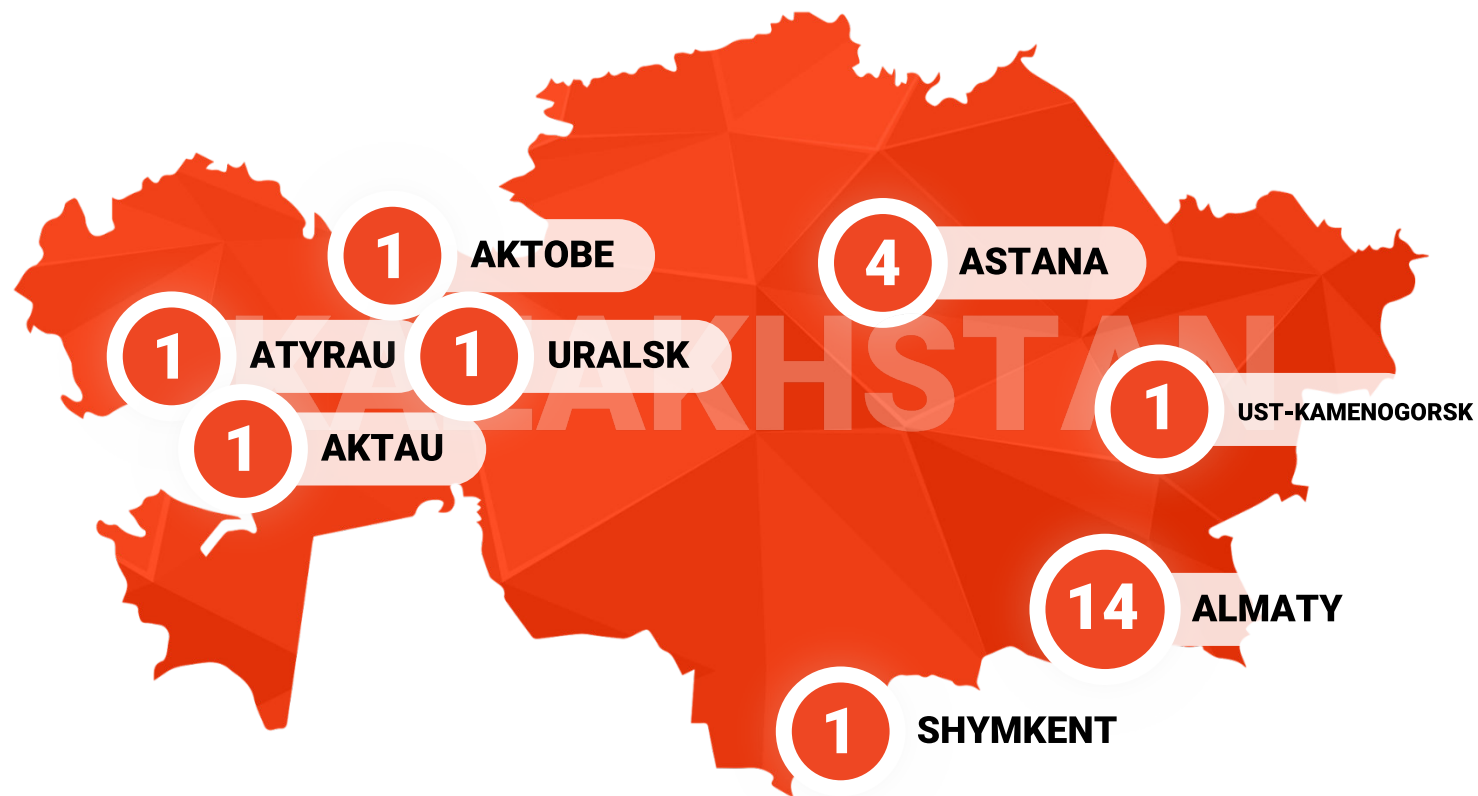


RETAIL NETWORK



AI-Style is the first company that officially brought Xiaomi brand to the territory of Kazakhstan. Today we own 80% of the market with this brand.

We have opened **20+** retail stores in the largest cities of Kazakhstan – Almaty, Astana and Shymkent, and also we are distributors for the largest retail chains of the country – White Wind, Sulpak and Technodom. In the nearest future it is planned to open 2 more retail stores in Almaty.







mi.com.kz





Каталог

Акций²

Новости

Перезвонить мне

Xiaomi Robot Vacuum E12
79 990 тг

Фантастика стала реальностью

Самые низкие цены на продвинутые роботы-пылесосы

купить сейчас



Только в интернет-магазине mi.com.kz и в розничной торговой сети Xiaomi Store

ХИТЫ ПРОДАЖ



Смарт телевизор Xiaomi MI LED TV 4S (L50M5-5ARU)

179 990 тг

В корзину



Электрическая точная отвертка
Xiaomi Electric Precision Screwdriver Серый

22 990 тг

В корзину



Смарт телевизор Xiaomi MI TV P1 55" (L55M6-6ARG)

219 990 тг

В корзину



Мобильный телефон Redmi Note 11S 6GB RAM 64GB ROM Twilight Blue

79 990 тг

В корзину



mi.com.kz





98% positive feedback

Intuitive navigation

Convenient payment methods

Developed system of discounts and bonuses

Customer choice



OWN PRODUCTION

"Almaty Fiber-Optic Production Factory" was created in 2017 in Almaty on the territory of Al-Style.

The factory produces fiber-optic patch cords and pigtails of various configurations. With competitive price and high quality, our brand products can meet the needs of both dealers and end-consumers.



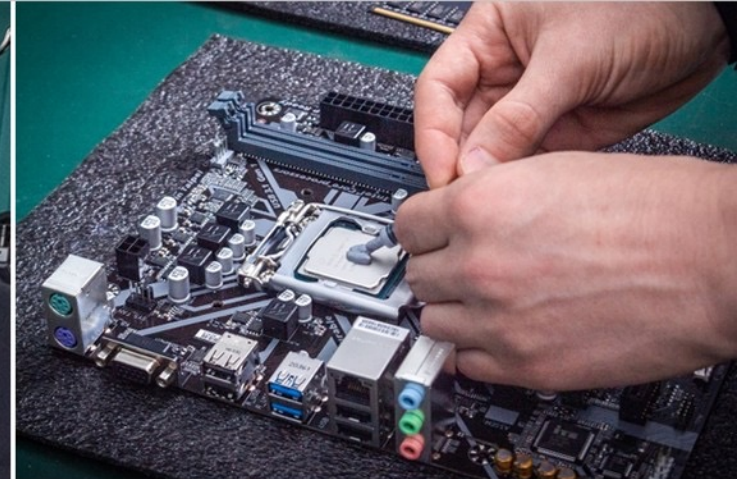


AI-Style company's staff includes high-skilled computer assembling team. The specialists equipped by all necessary tools and materials.

We supply the finished products on the market under XG registered trademark.

We do not work with end users as a manufacturing company. However, we have many partners supplying our products to the consumers and holding preliminary and final selection and biddings.





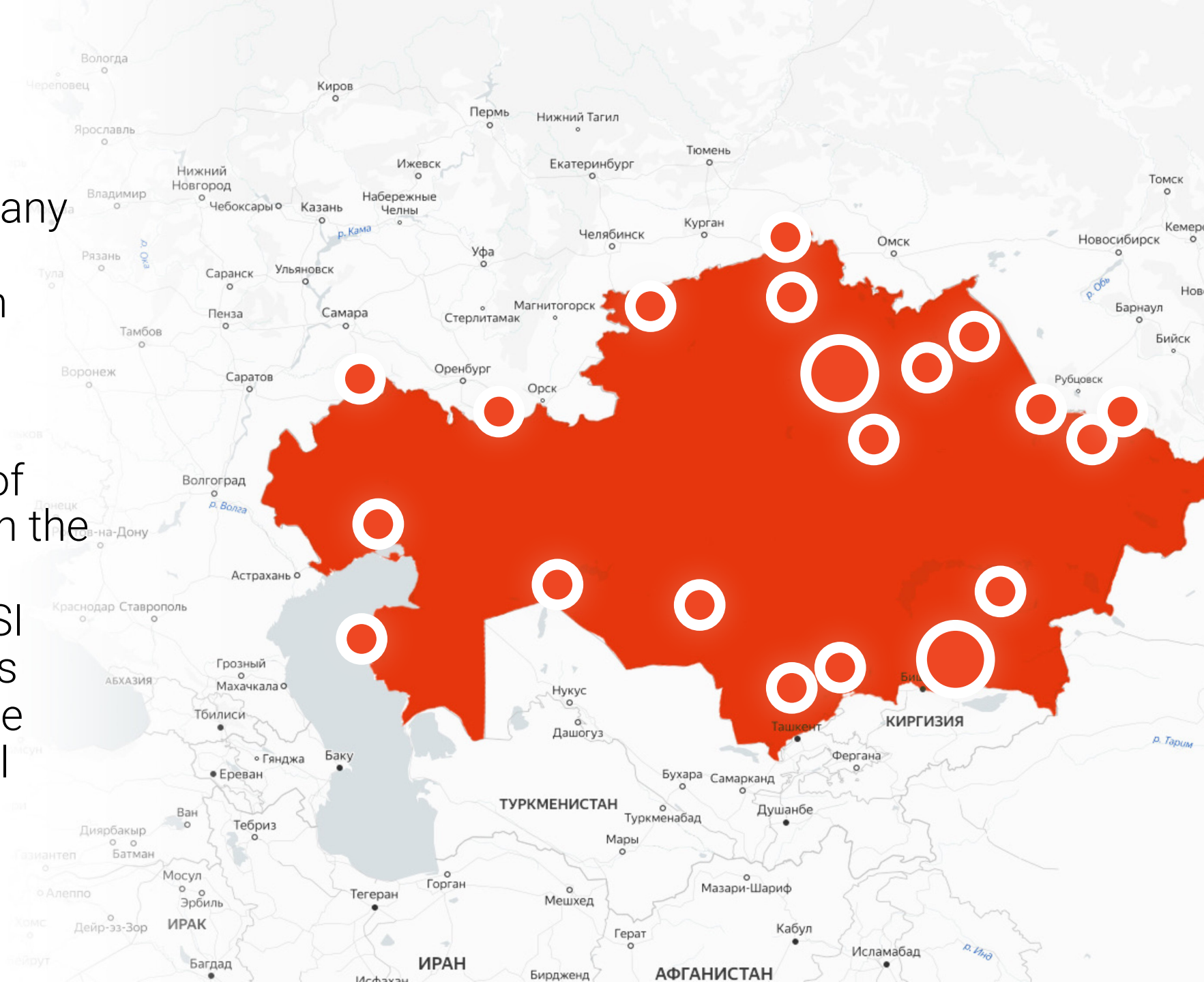


SERVICE CENTERS

The "Al-Style" company has its own service center and research laboratory.



For total coverage of after sales service in the regions we have contracted with ALSI company, which has branches all over the country – 20 official service centers.



A grayscale photograph of a man in a suit presenting to an audience in a modern room with a large screen and geometric ceiling lights.

EVENTS

Each year, AI-Style holds several seminars among clients on various topics.

We talk about the latest technology, provide training on the entire line of products.

Due to the seminar, we get high-quality communication, improve partnerships and become stronger together.

The success of our customers is our success.



ВРЕМЯ ТЕХНОЛОГИЧНЫХ РЕШЕНИЙ



watch the video



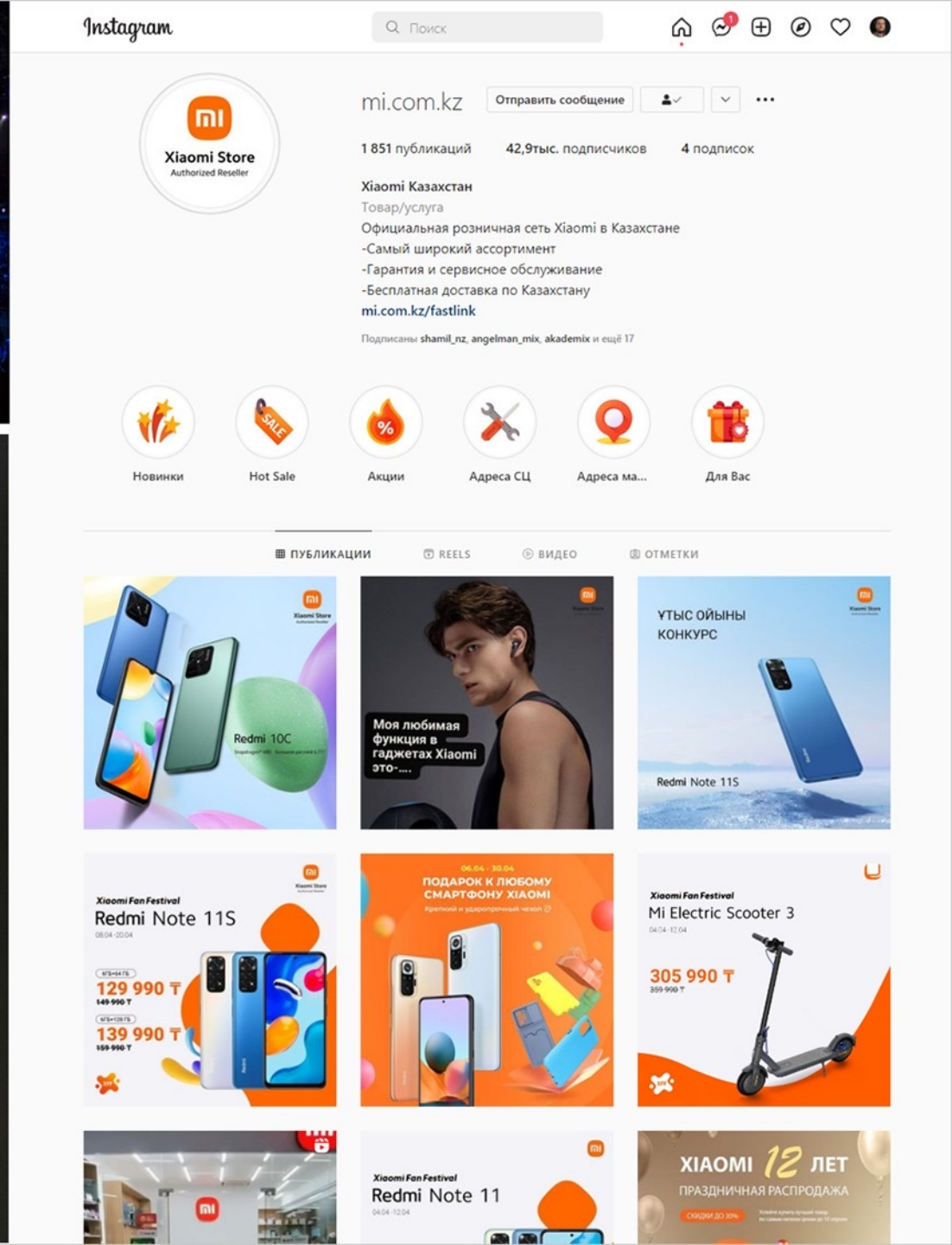
MARKETING

Marketing Department has all necessary in order to promote the products both in b2b segment and in b2c.

We use all available marketing tools actively: digital (SMM, Targeting and ATL), BTL (events, workshops and exhibitions) and promotion actions.







CHRONOLOGY

of company development





1999
year

COMPANY FOUNDATION

2006
year

The turnover of the company
amounted \$ 8 000 000

2010
year

The turnover of the company
amounted \$ 15 000 000
Opening a branch in Kyrgyzstan





2014
year

The turnover of the company
amounted \$ 24 000 000

2016
year

The company's turnover
increased by another \$ 5 000 000
and reached \$ 29 000 000

2017
year

The targeted turnover reached
\$ 44 700 000

Opening Xiaomi retail network, which
includes 18 stores nowadays





● 2018
year

The company's turnover increased
to \$ 58 500 000

● 2019
year

The company's turnover increased
to \$ 69 400 000
Concluded agreements with more than 100 brands

● 2020
year

The company's turnover increased
to \$ 115 300 000



2021
year

The company's turnover increased
to **\$ 203 300 000**

2022
year

The company's turnover increased
to **\$ 332 000 000**

2023
year

**Targeted increase of the
turnover up to \$ 340 000 000**

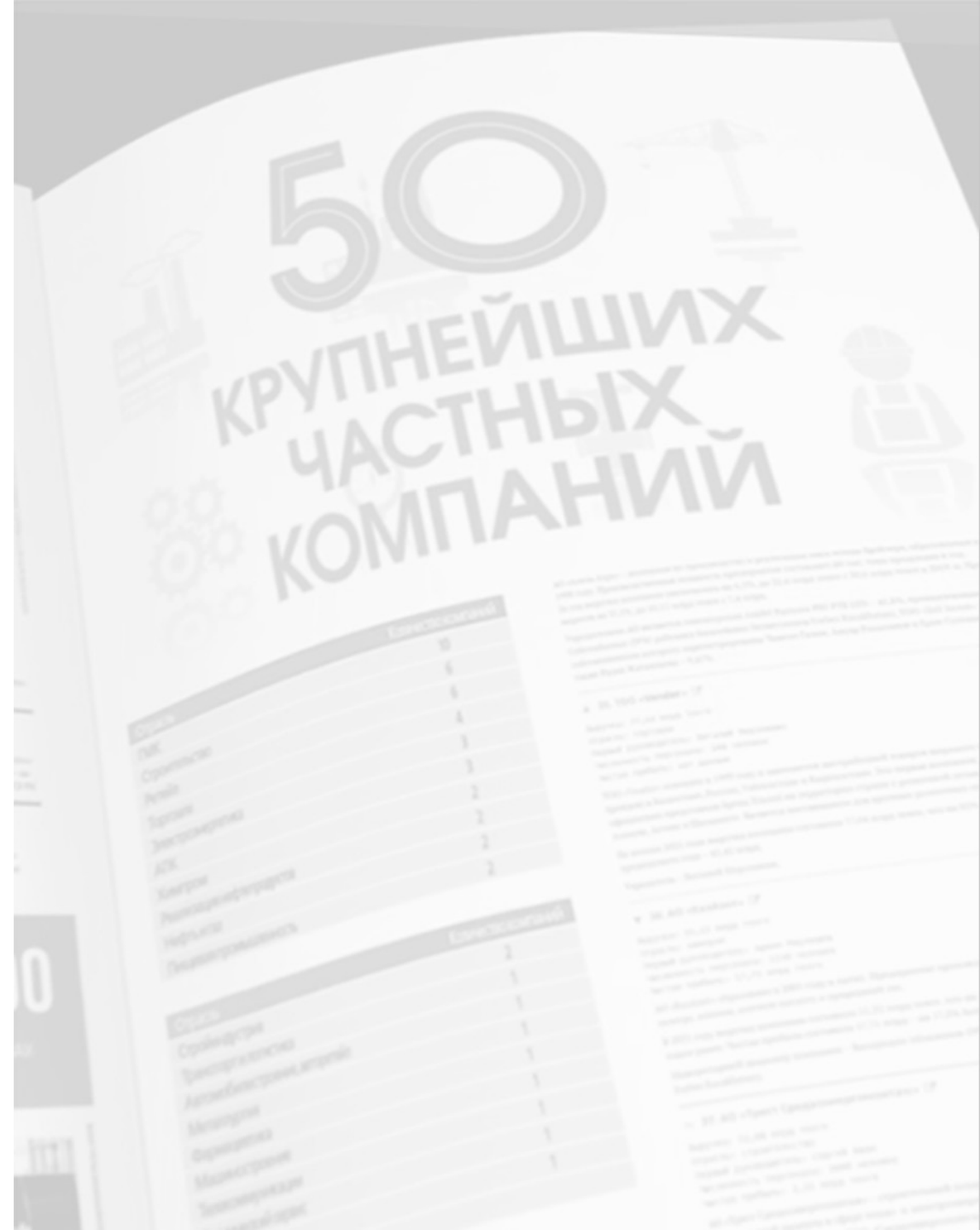


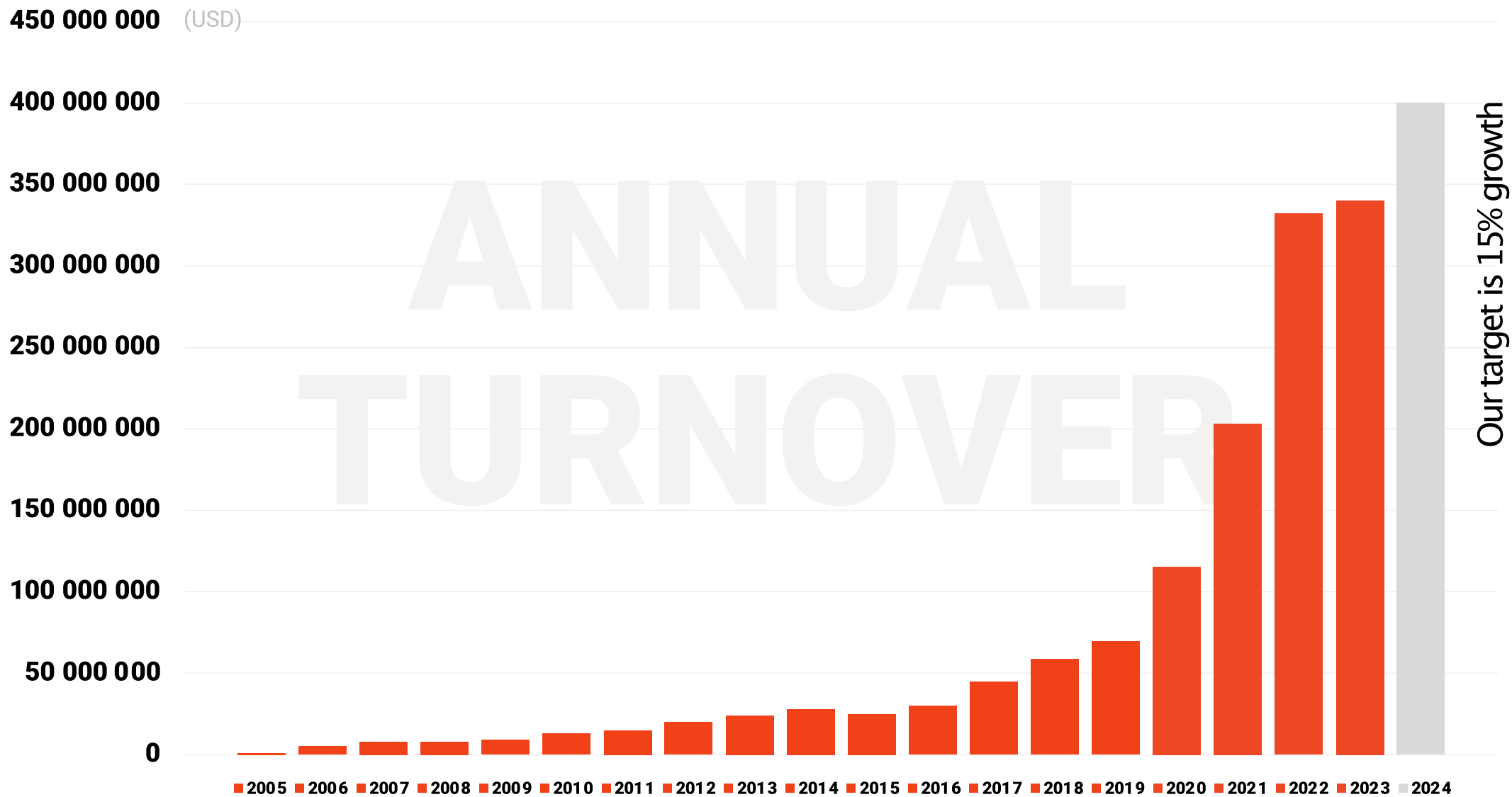
In 2021 we made it to the Forbes Top-50
Largest companies with 47th place.

In 2023 we have become the fastest
growing company and made it to the
28th place of the list.



forbes.kz





25 years
of stable growth

b2b website



ПОСЛЕДНИЕ АКЦИИ [смотреть все \(17\)](#) ...



Скидка на акустическую систему Delix DLS-X502 JB



Скидка на аккумуляторные батареи CAMELION



Снижение цены на интерфейсный кабель ZHP

НОВОСТИ [смотреть все \(48\)](#) ...



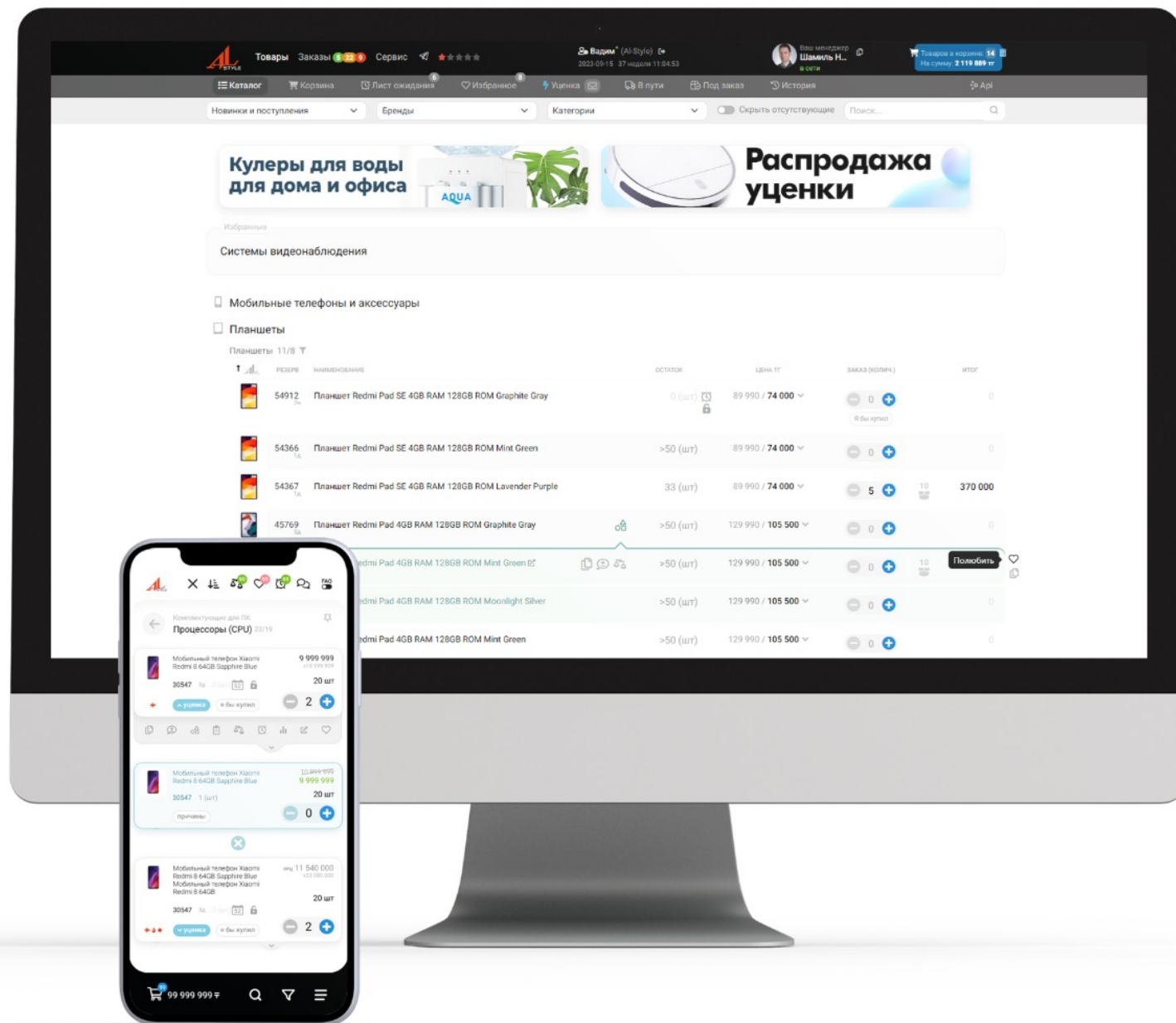
Семь лет Dahua



TP-Link TL-SG1043 - коммутатор для рабочих групп



Поступление от DVP! Аппараты для работы с оптоволоком



b2b.al-style.kz



- Intuitive interface for the wholesale
- Purchase of goods in 3 clicks
- Automatic document turnover
- Real-time up-to-date data
- Booking of goods
- A flexible system of notification and surveillance of the item
- Pre-order system
- Advanced filter system
- Order history
- Templates for the repeated orders
- Bonus system
- Video lessons on how to use the b2b portal
- ... and much more

WWW

DXR JDER

ПОСТУПЛЕНИЕ ИГРОВЫХ СТОЛ
Получите новую коллекцию игр

1000000

ПОСЛЕДНИЕ АКЦИИ



Смарт-фон
Huawei PLS X502-01



Смарт-фон
Huawei PLS X502-01
CAMELION



**The most convenient b2b portal
in Kazakhstan
according to customer's feedback**



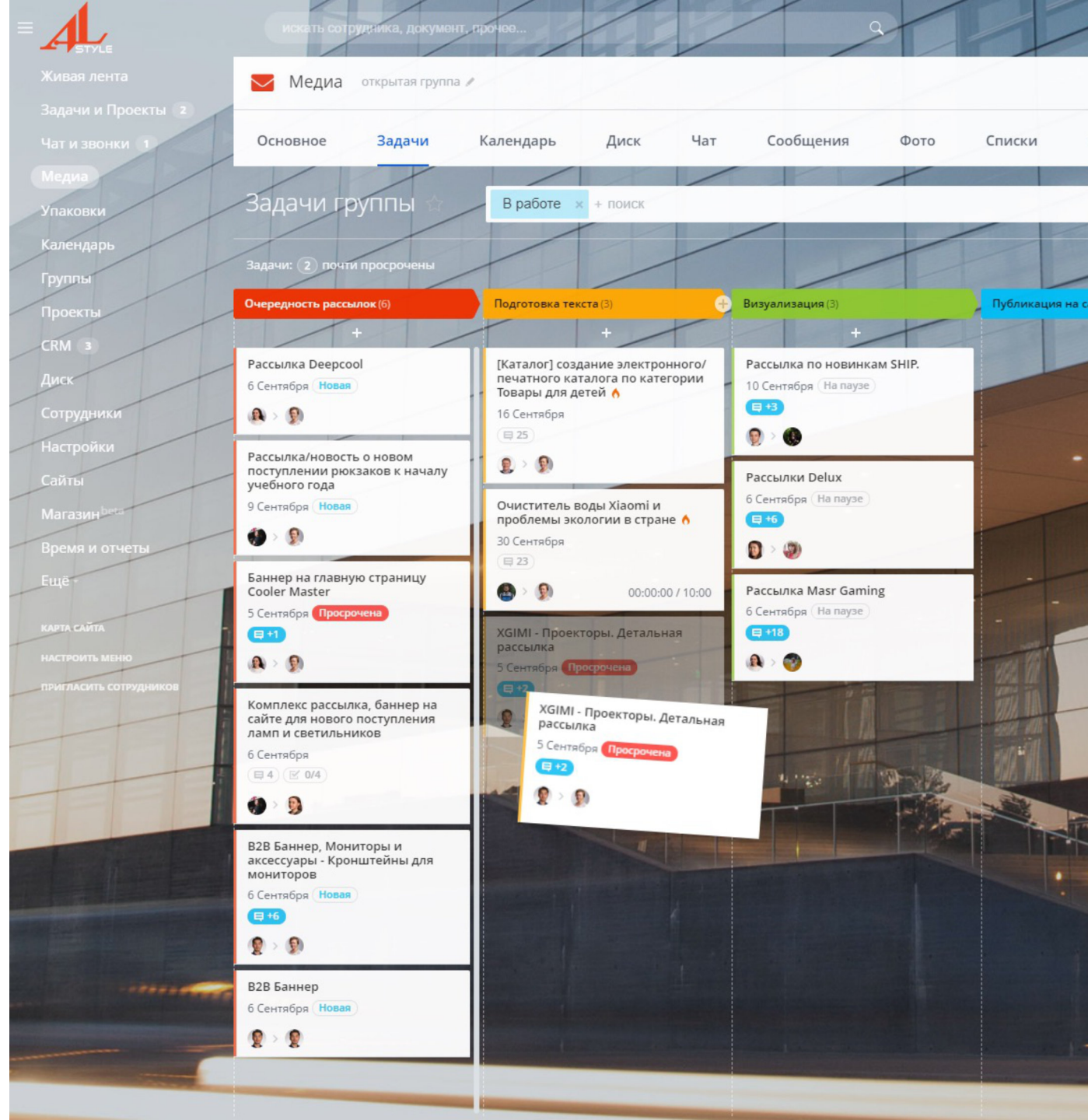
ADVANCED WORK TOOLS

Bitrix24[®]

Effective business requires effective tools to organize business processes for each division or for the entire company.

We use the most advanced CRM platform in the world.

- Total control of all processes.
- Fast problem solving.
- Automated Services.
- Portability and simplicity.
- and much more ...



The background of the image is a solid green color. Scattered across the upper and right portions are several pieces of crumpled, translucent plastic waste, including what appear to be plastic bags and a plastic cup. In the bottom right corner, there is a teal-colored plastic trash bin with its lid open, angled towards the left. The word "ECOLOGY" is centered in the middle of the image in a large, white, bold, sans-serif font.

ECOLOGY

It is impossible to deny: there are many environmental problems in the whole world and in Kazakhstan specifically nowadays.

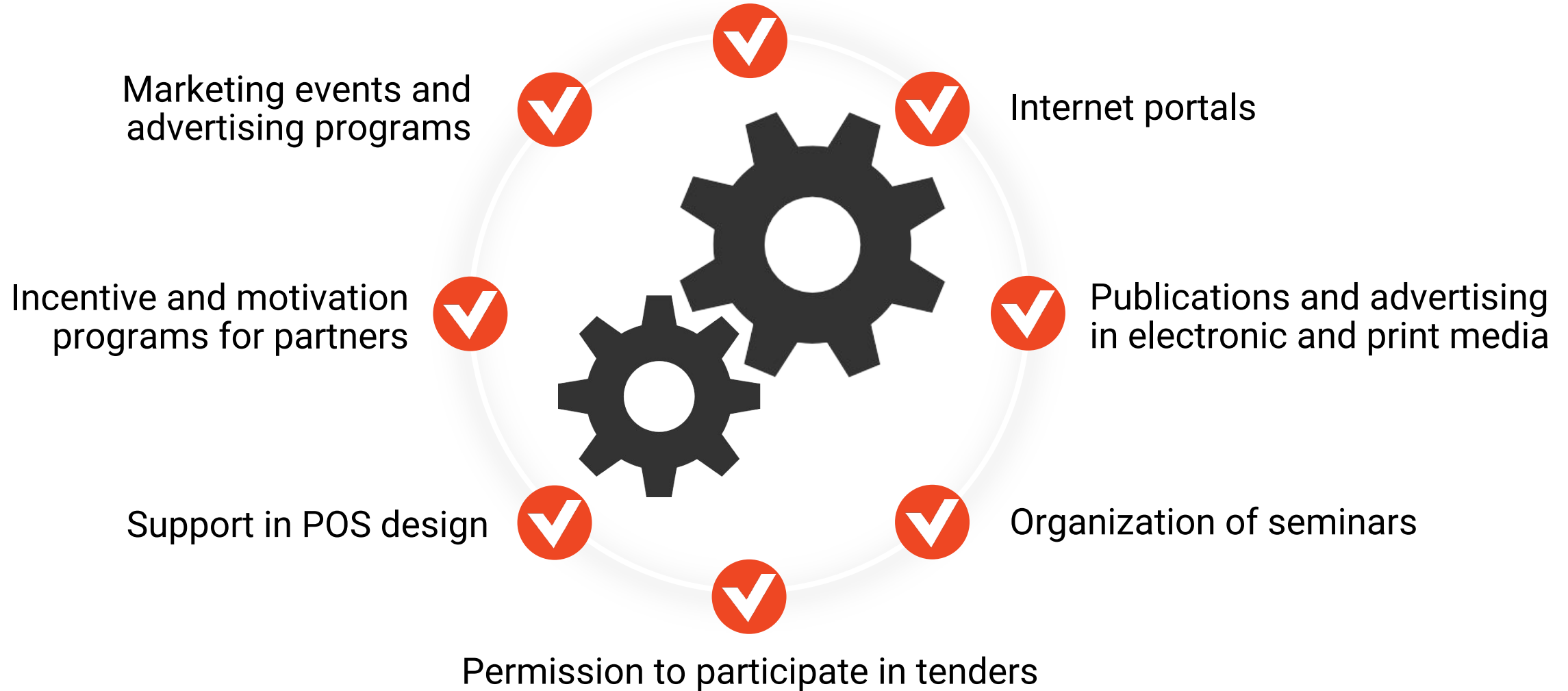
Al-Style is fighting hard to save the environment! Separate garbage collection system has been integrated in our company, and we are actively participating in environmental protection campaigns. This is our world! Let's save it, not only for ourselves, but also for future generations.





WHY AL-STYLE?

Constantly developing company – 25 years
of successful work on the market



Basic principles of work



Quality of services provided



Wide range of products



Competitive prices



Full coverage of the market



Service warranty



Monitoring of the development of the industry



Flexible and individual conditions for cooperation



Web-based tools and services



Increase the competence of partners



In 2023, we have sold over
14,5 million products.

This amounted to 45,000 cbm
with a weight of 9,500,000
kilograms.

An aerial photograph of a city, likely San Francisco, with a large, modern building in the foreground. A tall crane is visible on the left side of the image. The text "PHOTO GALLERY" is overlaid in the center in a large, white, sans-serif font.

PHOTO GALLERY



AL-STYLE WAREHOUSES AND OFFICES





PURCHASING DEPARTMENT



PURCHASING DEPARTMENT



PURCHASING DEPARTMENT



SALES DEPARTMENT



AFTER SALES SERVICE DEPARTMENT





AL-STYLE CAR PARK



People Innovations Leadership Reliability

Thank you for your attention

al-style.kz

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